

# FLORA MARCHIORO

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## EDUCATION

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| <b>UNIVERSITÀ DELLA SVIZZERA ITALIANA (USI)</b><br>Ph.D. in Economics. Supervisor: Prof. M. Filippini  | Lugano (Switzerland)<br>2021-2026 ( <i>expected</i> ) |
| <b>BARCELONA SCHOOL OF ECONOMICS (BSE)</b><br>Visiting Student. Supervisor: Prof. M. Reguant   | Barcelona (Spain)<br>2025                             |
| <b>STUDY CENTER GERZENSEE</b><br>Swiss Program for Beginning Doctoral Students in Economics.   | Gerzensee (Switzerland)<br>2021-2022                  |
| <b>NOVA SCHOOL OF BUSINESS AND ECONOMICS</b><br>M.Sc. in Economics, Public Policy Track.<br>• Thesis: <i>The Impact of Fiscal Incentives on Electric Vehicle Adoption in Europe</i> . Advisor: Prof. M. A. Cunha-e-Sá. Grade: 20/20. | Lisbon (Portugal)<br>2018 - 2020                      |
| <b>FREE UNIVERSITY OF BOZEN</b><br>B.Sc. in Economics and Social Sciences.<br>• Thesis: <i>The Design of Fiscal Policies Towards a Circular Economy in the European Union</i> . Advisor: Prof. M. Tonin.                             | Bolzano (Italy)<br>2014 - 2017                        |
| <b>UNIVERSITÄT PASSAU</b><br>Visiting Student.   | Passau (Germany)<br>2016                              |

## ADDITIONAL EDUCATION

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| • Quantitative Spatial Economics Within and Across Cities. CEMFI. | Summer 2024 |
| • Dynamic Economics: Solving and Estimating Dynamic Models. USI.  | Summer 2024 |
| • Energy Economics Summer School. BSE.                            | Summer 2023 |
| • Recent Advances in Causal Inference. USI.                       | Fall 2022   |

## WORKING PAPERS

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[Impact of monetary incentives on the adoption of direct load control electricity tariffs by residential consumers](#), with Davide Cerruti, Massimo Filippini and Jonas Savelsberg, Dec 2023.

**Abstract:** To overcome the inherent clash between the ever-increasing push for electrification in the transportation and heating sectors, and the intermittent nature of renewable energy sources, demand response solutions such as direct load control (DLC) tariffs are receiving growing attention from researchers and policymakers. The present study aims to investigate the impact of two measures (i.e. a video intervention and an upfront subsidy) in increasing the acceptance rates of an existing DLC tariff targeted at electric vehicle charging stations and heat pumps in Switzerland. To achieve this, we combine two randomized-controlled trials: (1) a stated-choice contingent valuation on electric vehicle owners to confirm the validity of the upfront subsidy, and (2) a revealed-preference field experiment on an existing DLC tariff proposed to the clients of a local distribution system operator. Results suggest that both measures of video and monetary intervention increase contact and subscription rates to the proposed DLC tariff, although the monetary intervention appears to be more convincing to consumers. Further, we use these results in combination with a bottom-up electricity market model to simulate the consequences on the level of system cost of a large-scale implementation of a DLC tariff.

## WORK IN PROGRESS

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- Multidimensional climate risk and firm behaviour (with Sébastien Houde).
- The impact of free carbon credits on emissions: Evidence from France.
- Can financial resources improve national exams scores? Evidence from a prize in Ceará, Brazil (with João Pereira dos Santos).

## NON PEER-REVIEWED PUBLICATIONS

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- [IncentV2G - Analysis of the effect of incentives for efficient vehicle to grid integration](#) (with Davide Cerruti, Massimo Filippini and Jonas Savelsberg). Swiss Federal Office of Energy SFOE. 2024
- [Seagrass Ecosystem Services Valuation](#) (with Carina Vieira Da Silva). VALPRAD Project, Nova Forum Executivos. 2019

## CONFERENCES and SEMINARS

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- IAERE, Rome. • IAE-CSIC Energy Economics Seminar, Barcelona. 2025
- Brown Bag Seminar, USI Lugano. • EMEE 2024, ETH Zurich. 2024
- FSR Workshop, EUI Florence. • Brown Bag Seminar, USI Lugano. • SERE 2023, ETH Zurich. 2023

## CONFERENCES and SEMINARS ORGANISATION

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- 1st Workshop IdEP on Sustainable Economics (WISE), Airolo. March 2025

## TEACHING

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- UNIVERSITÀ DELLA SVIZZERA ITALIANA** Lugano (Switzerland)
- TA for *Principles of Economics and Sustainable Development* (B.Sc. course) Fall 2023 - 2024
- TA for *Regional Economics and Policy* (B.Sc. course) Spring 2022 - 2023 - 2024
- TA for *Public Economics* (M.Sc. course) Spring 2022 - 2023 - 2024
- TA for *Public Economics B* (B.Sc. course) Fall 2022

## RESEARCH EXPERIENCE

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- NOVA ENVIRONMENTAL ECONOMICS RESEARCH CENTER, NOVA SBE** Lisbon (Portugal)  
Research assistant to Prof. Cunha-e-Sá. Summer 2019 - Spring 2021
- MARKET RESEARCH CENTER, PwC** Luxembourg (Luxembourg)  
Economics research assistant. Spring 2020

## AWARDS and SCHOLARSHIPS

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- SNF Scientific Exchange Grants for "Workshop IdEP in Sustainable Economics (WISE)" (10,000 CHF). 2025
- PhD Program Full Scholarship by Università della Svizzera italiana. 2021- Present
- Merit Scholarship by Nova School of Business and Economics. 2018- 2020

## RESEARCH INTERESTS

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Energy Economics, Environmental Economics, Public Policy.

## CERTIFICATIONS, IT and LANGUAGE SKILLS

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**Stata**, ~~LaTeX~~, advanced. **Python**, intermediate. **R**, **Julia**, **Matlab**, beginner.  
**Italian**, native speaker. **English**, fluent. **German**, good. **Portuguese**, basic.